

ABSTRACT

An Internet enabled remote tag-processing terminal is  
5 disclosed for facilitating commercial transactions using  
competitive information. A remote terminal reads/scans product  
tags or labels, and their content is transmitted to a service  
node to conduct an on-line search for competitive information  
on similar products. The service node then sends an  
10 information response to the remote terminal, which allow a user  
(1) to determine whether to complete a commercial transaction  
while in a retailer location, (2) complete an on-line  
commercial transaction in response to the received competitive  
information or (3) adjust the scanned tag or search parameters  
15 to conduct a new search.